



Tyndale St-Georges Community Centre: Strategic Planning Workshops

The Overall Aim of the Process

Develop a Strategic Plan for the Centre that will meet the present and future needs of our community

Defining Community

Since 1927, Tyndale St-Georges has had the mission to support and empower the residents of Little Burgundy. As the neighborhood evolves, it faces challenges associated with class disparity, marginalization, changing demographics, and gentrification.

In order for Tyndale St-Georges to offer the best services, it needs to understand its participants. The strategic workshops held in June and September 2017 involved discussions of how we can prioritize services for residents of Little Burgundy. The following points were brought up.

Characteristics of Our Core Community

1. Primarily Little Burgundy families, but also access by residents of St-Henri, Pointe-St-Charles, Griffintown, and Ville-Émard
2. Individuals from other neighborhoods of Montreal, but whose families have connections to Little Burgundy or who are in need of Anglophone services
3. Primarily low income and marginalized families, but membership is available to all families in our community.

TSG: Who We Are; What We Do

- 54 staff members
- TSG receives 5,800 volunteer hours per year from approximately 250 volunteers, most of which volunteer in the After School and High School programs.
- There are a number of recommendations to improve facilities, including fire safety, general safety, storage space (financial storage, server room), and technology (10 computers, 3 broken, need to be replaced within 3 years).
- TSG
- TSG has not been open on weekends except to rental groups.
- Most families use more than one program simultaneously.
- Early Childhood Department: Mainly used by people from Little Burgundy; 96% of families are two parents.
- Children, Youth & Families Department: Participants are mainly from Little Burgundy and most are in the After School Program (Kindergarten through Grade 6), 60% of kids in English Schools.
- The After School Program has a considerable waiting list and some children never get in. The barriers are money and space (20 to 30 families will not receive services before High School).
- The summer program enrolment is rising; most come from Little Burgundy.
- The Adult Development Department offers a number of services for Anglophones from Little Burgundy and other regions of Montreal.



Our Purpose

- We provide a sense of belonging to families and individuals in our community.
- We support families and individuals across development.
- We support High School students in their pursuit of post-secondary studies.
- We offer a range of programs and services for adults, including our Pre-Employment Program that has helped hundreds of people make a successful return to the workforce.
- We offer successful summer programs including the Youth Co-Op, Day Camp, Early Literacy, and High School Preparation.
- We mobilize our members, staff, and local businesses to engage in projects that improve the quality of life in our community.

Vision 2022

Tyndale St-Georges is a vibrant Community Centre with dedicated staff and volunteers, as well as an engaged community membership base. The Centre will be an example of diverse ethnic, linguistic, and religious communities living and collaborating effectively and harmoniously.

- We provide safe, welcoming locations where our community can come together for a variety of social and educational activities.
- We provide a range of programs and activities for children and adults, making a difference in the lives of people in our community, seven days a week.
- We are seen as highly collaborative, internally among our staff and members, and externally with partners from the private, public, and not-for-profit sectors.
- We are a financially responsible organization, having the confidence of donors and government partners.
- In everything we do, we seek to enhance the quality of life of our staff, volunteers, and members of our community in a fun and respectful way.

Objectives 2022

- Revenues in excess of \$2 million
- Consistently operate with a small surplus
- Operating seven days a week
- In excess of 750 active members
- Core programs funded and resourced at desired levels and delivering high quality outcomes
- Completing at least five community improvement projects a year
- Maintain contact with program graduates
- Outstanding reputation across the City of Montreal



Centre communautaire
Tyndale St-Georges
Community Centre

Mission & Objectives 2018

Strengthen TSG as a vibrant community centre, integrated and aligned with our community, and positioned for future expansion of our activities through:

- Providing community access, activities, and events seven days a week
- Creating an expanding, engaged membership team including children, adults, and community businesses
- Revitalizing our fundraising activities and creating a surplus to fund new activities.
- Creating a sense of “One Tyndale” among our staff and members through improved alignment and communication
- Establishing sound, reliable HR, accounting, and reporting processes.
- Doing an outstanding job of communications internally and externally, led by new Communications Coordinator and Communications Committee.

Key Strategies

- Return the Centre to its roots as a true community centre – open 7 days a week
- Initiate and weekend programming and expand upon existing programs
- Revitalize our funding efforts, grow income, and secure new donors
- Increase community engagement – create memberships in the Centre, provide a wider range of activities and events for community involvement
- Create a sense of “One Tyndale” through strong communication and collaboration
- Implement responsible HR and accounting policies and practices